

IEEE Region 5 Presentation Competition Rubric

Team	Does the presenter clearly identify an unmet need or technical idea?	Does the presenter describe an economically feasible or plausible solution to the need or technical idea?	Did the presenter give a high-quality presentation?	How well did the presenter handle Q&A

4-5 points: Yes, the presenter thoroughly and compellingly clears the requirement.

2-3 points: Yes, but with important, glaring gaps and weaknesses.

1 point: The presenter fails to meet the requirement to any extent.

**Does the presenter identify an unmet need or technical idea? 1-5 points**

Have they clearly identified a target audience? Does their pitch/solution sufficiently address the need/problem/idea?

**Does the presenter describe an economically feasible or plausible solution to the need or technical idea? 1-5 points**

Do they have a clear use case articulated? Do they describe meaningful accomplishments to date? Do they describe future milestones and what's needed to get there?

**Did the presenter give a high-quality presentation? 1-5 points**

Did the presenter clearly and effectively tell the story of their problem and solution? Did the presenter communicate how well their solution is to meet these components of the above criteria? Was the presentation well organized and compelling with solid visuals and limited text? Did the presenter avoid jargon?

**Did the presenter handle difficult questions from the judges? 1-5 Points**

Q&A is often where a presenter will win or lose an audience, investor, or key decision-maker. Did the presenter exhibit competence in Q&A? Were the questions answered directly and concisely? How did the presenter react if asked questions they couldn't answer?